

Now you're good to grow with
Digital Invoicing

Authorize.Net Invoicing Video





SMB cash flow challenges

"SMBs are often left waiting for payment, with **only 33% reporting they get paid immediately** (mostly those selling goods in-person)"

"10% of respondents say they have had to chase down a customer payment for 181 days or longer"

"12% report they have come to expect it will usually take **one month or longer** after requesting payment to collect from customers"

"Small business owners are making frequent trips to the bank - 58% of survey respondents **visit their bank on a daily or weekly basis to deposit cash or checks**"



Why create Authorize.Net Invoicing?

Quite simply, our Partners and Merchants have asked for it

What is Authorize.Net Invoicing?

Convenient & Secure alternative to Cash and Checks

Five reasons to use online invoicing

1



Improved
Business
Productivity

2



Quicker
Customer
Payments

3



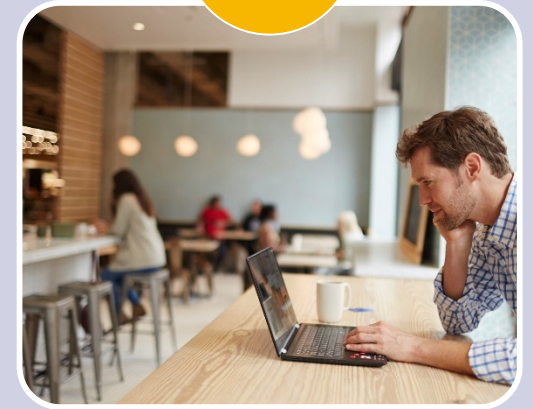
Reduced
Operational
Costs

4



Simpler Auditing
and Records
Management

5



Automated and
environmentally
friendly
processes



Introducing: Digital Invoicing from Authorize.Net

Send simple, no-hassle invoices to anyone with an email address – and it's mobile friendly

Quick & Easy Payments

Receive payment within days, which reduces the cost and delay of getting paid by paper invoices

No Integration Required

Start sending invoices without any development or customization

Responsive Design

Allow customers to easily view – and pay – from any device

Multiple Payment Methods

Accept both credit cards and eCheck.Net®

Discounts

Include custom discounts for any invoice

Reporting

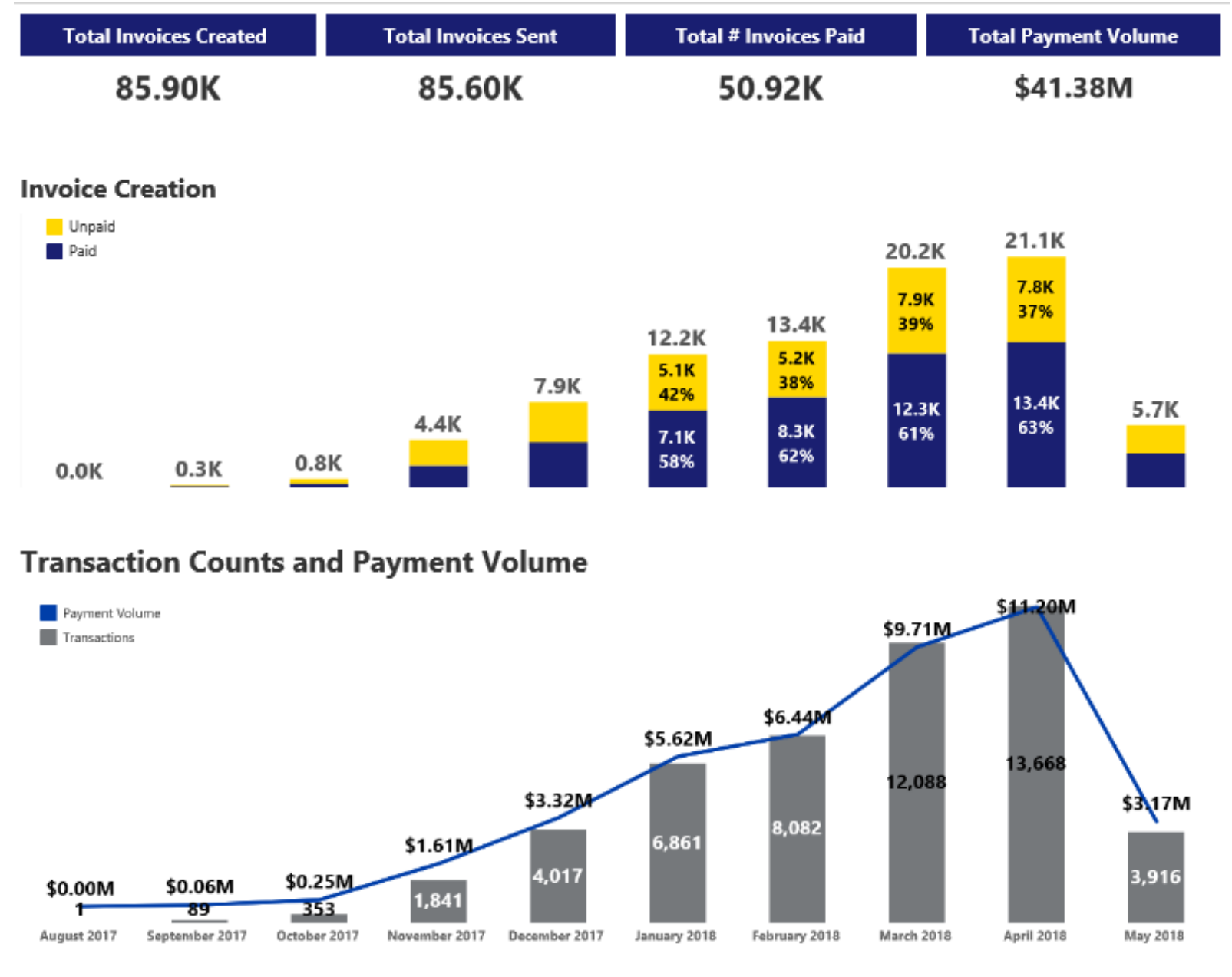
Review the status of every invoice, and resend as needed, from the invoicing dashboard

Authorize.Net Invoicing Demo



Authorize.Net Invoicing Success

- 6,099 merchants have used invoicing
- \$41M Total Payment Volume
- 51K Total Transaction Volume
- Of all paid invoices, 74% are paid within 1 day



Convenient & Secure alternative to cash and checks

Who can Use Invoicing

- Merchants who need to send simple, no-hassle invoices
- 'Non e-commerce' & merchants that use paper invoicing or checks/cash for payments
 - Non-profits
 - Travel
 - Utilities
 - Education
 - Healthcare
 - Municipalities
 - B2B

Benefits of Invoicing

- Native integration – no configuration required or extra, third-party software
- Free online invoicing – no extra charge or higher transaction fees
- Customers can easily pay from mobile devices
- Track invoices and payments in the merchant interface
- Get live support help 24x7

An abstract graphic consisting of numerous blue and yellow lines of varying thicknesses. The lines originate from the top left and fan out towards the bottom right, creating a sense of motion and depth. Some lines are straight, while others are curved or intersected by other lines, forming a complex, layered pattern.

Questions?

More solutions.
More support.
More strength to stand on.

Now you're good to grow.

Thank you